

The City of Memphis Office of Community Affairs  
presents:

## The 2013 Neighborhood University Workshop Series



These monthly information sessions are designed to enhance the knowledge base of community leaders who have a passion for learning about various neighborhood building techniques. The information and techniques being presented can be immediately implemented in your neighborhood.

**This month's topic:**  
***"The Basics of Social Media"***

**October 30<sup>th</sup> – 11:00am -12:30pm**  
**Registration Deadline : October 21, 2013**

### **Learn how to:**

- Effectively utilize social media for community building, event promotion, and alerts.
- Research and create a social media program that works for YOUR neighborhood.
- Create an effective and appealing internet presence for your Neighborhood Association. (i.e.,Nextdoor.com)

### **Session Facilitators:**

**Tim Harris - Office of Community Affairs**  
**DeJuan Hendricks - Nextdoor.com Community Coordinator**

Class sessions are **FREE** and open to the public.  
**Bring your own refreshments**, and a thirst for knowledge!

All sessions will be held at the Office of Community Affairs located at **315 S. Hollywood Street** (adjacent to the Liberty Bowl Stadium).

For more information, please contact  
**Tim Harris at 901-636-6260.**  
Space is limited, so register ...**TODAY!**